



**FOOD
SHIPPERS
OF AMERICA**

PROVIDING NETWORKING & KNOWLEDGE SINCE 1955.

69th Annual Conference



The Future of Supply Chain

March 2-4, 2025

**JW Marriott Desert Springs Resort & Spa
Palm Desert, California**

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PROGRAM SPONSORS



BE PRESENT!

In addition to great networking opportunities, Food Shippers of America wants to educate and inform. Please plan to attend the conference sessions and support our speakers and panelists.

Be sure not to miss out on items that will be given away at the conference, including an original Joe Everson painting, books signed Bob Costas, and footballs autographed by Herschel Walker. All registered attendees will be entered to win.

THE FUTURE IS HERE

Very soon thousands of self-driving trucks are expected to be navigating on our roads. The goal for the trucks is to speed the flow of goods, accelerate delivery times, and lower costs. Autonomous trucks will save on fuel because they don't have to stop and will drive at more consistent speeds. The vehicles' laser and radar sensors can "see" farther than human eyes can. The trucks never tire or become distracted.

Experience this cutting-edge technology for yourself. Two of the leading manufacturers, Aurora and Kodiak, will have their tractors on display. Additionally, Torc Robotics will have their Autonomous eCascadia Technology Demonstrator on site.

INTERACT WITH WITNEY

The WITney® Educational Trailer is an innovative initiative by Women In Trucking (WIT) designed to educate and inspire future generations about career opportunities in the trucking industry. This mobile classroom offers hands-on learning experiences, showcasing various aspects of trucking, including safety, vehicle operation, and industry careers. Come test your driving skills with their state-of-the-art driver simulator.



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FOOD SHIPPERS OF AMERICA

The Future of Supply Chain 69TH ANNUAL CONFERENCE

PROVIDING NETWORKING & KNOWLEDGE SINCE 1955.

2024-25 OFFICERS AND BOARD OF DIRECTORS

President	David Domencic	ARMADA
Vice President	Darica Schneider	Univar Solutions
Treasurer	Earnie Seibert	Food Shippers of America
Chair of the Board	Steven Stein	Michigan Milk Producers Assoc.
Secretary	Lori Lammers	Dawn Foods
Board Member	Clyde Coleman	Performance Food Group
Board Member	Steve Hart	Sysco Corporation
Board Member	Eric Kaufold	Smithfield Foods
Executive Director	Eric Missil	Food Shippers of America

BOARD ADVISORS

Motor Carrier	Craig Paulsen	Schneider
Railroad	Jonathan Tinker	BNSF Railway Company
3rd Party Logistics	Chris Wilkes	Uber Freight
Technology	Jim Mueller	Food Shippers of America
Media Advisor	Mary Kearney	Kottke Trucking, Inc.

COMMITTEE MEMBERS

Golf Committee	Justin Allen	Andrus Transportation Services
Golf Committee	Patrick McDuffee	PECO Pallet, Inc.
Media Committee	Stace Knabel	Promise Delivered
Media Committee	Jon Pruitt	Nutrabolt
Volunteer Committee	Crystal Cheney	H&M Bay Inc.
Volunteer Committee	John Gaudet	RLS Logistics
Volunteer Committee	Lee Neal	Plains Dedicated

2025 CONFERENCE CHAIRS

Clyde Coleman	Performance Food Group
Jim Hamm	R.E. Garrison Trucking, Inc.
Steven Hart	Sysco Corporation

2026 CONFERENCE CHAIRS

Ada Brewster	Bay & Bay
Eric Kruse	Kwik Trip, Inc.

SATURDAY, MARCH 1, 2025

1:00 - 6:00 PM

EARLY CONFERENCE REGISTRATION

South Registration Desk

Sponsored by: **Armstrong Transport Group**



SUNDAY, MARCH 2, 2025

6:30 - 7:30 AM

GOLF GRAB AND GO BREAKFAST

Sponsored by: **R.E. Garrison Trucking, Inc.**
Trailiner Corp.



Oasis Grill Pool Patio

7:30 AM

FOOD SHIPPERS OF AMERICA GOLF TOURNAMENT - SHOTGUN START

The JW Marriott Golf Clubhouse - Palm Desert

11:00 - 6:00 PM

CONFERENCE REGISTRATION

South Registration Desk

Sponsored by: **Armstrong Transport Group**



11:30 - 1:30 PM

WELCOME LUNCHEON

Upon your arrival and conference check in, this luncheon is a great start for you to seek out old friends, meet new ones, and start your networking!!

Sponsored by: **Covenant Logistics**
PLM Trailer Leasing



Covenant



Springs Terrace and Ballroom

INTERNET ACCESS WITHIN THE CONFERENCE HALL PROVIDED BY:

Sage Freight

Password is SAGE2025



1:30 - 6:00 PM

OPPORTUNITY FOR STRATEGIC NETWORKING

There will be an available designated meeting area for you to have one on one meetings. There will be tables and chairs available on a first come first serve basis to facilitate your networking and meetings.

Sponsored by: **Cornerstone Systems, Inc.**



Santa Rosa Ballroom

Rock Solid Transportation

1:30 - 4:30 PM

AUTONOMOUS TECHNOLOGY

See the cutting-edge technology behind self-driving trucks. The capabilities and advancements in self-driving technology for heavy-duty vehicles will be on full display. Get a glimpse into a future with advanced sensors, cameras, and radar systems that allow trucks to navigate roads without human intervention. This technology will improve safety, efficiency, and reliability in the logistics industry.

Springs Salon A-E

1:30 - 4:30 PM

WITNEY® EDUCATIONAL TRAILER

Experience a custom-made state-of-the-art driver simulator courtesy of Advanced Training Systems that allows attendees to experience truck driving in different scenarios, regions of the country, and weather conditions. Interact with the kiosks on trucking 101, common myth busters, general Q&A, and a quiz on whether trucking would be the right career fit.

Springs Salon A-E



Jennifer Hedrick

President and Chief Executive Officer
Women In Trucking Association (WIT)

**Name
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worn at
all times**

SUNDAY, MARCH 2, 2025

2:00 - 4:00 PM

FSA MEMBER NETWORKING

Please stop by to meet with your fellow FSA members in a room set aside exclusively for networking and sharing best practices on current industry challenges. This time is available to meet casually with your fellow supply chain professionals. **No suppliers allowed for this members-only event.**

San Jacinto Ballroom

5:00 - 6:00 PM

FIRST TIME ATTENDEE RECEPTION

If this is your first time attending the conference please attend the First Time Attendee Reception to meet other newcomers as well as Food Shippers of America's Officers, Board Members, Advisors, and 2025 Conference Co-Chairs.

Sponsored by: PLS Logistics Services

San Jacinto Ballroom



6:00 - 7:00 PM

WELCOME RECEPTION

Come enjoy a cocktail, reconnect with old friends, and reach out to make new ones while enjoying the California twilight!

Sponsored by: FST Logistics

Transport Enterprise Leasing, LLC

The Grove



Equipment.
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7:00 - 9:00 PM

WELCOME BUFFET DINNER

Continue your networking and catching up with old (and new) friends while enjoying a buffet dinner immediately following the Welcome Reception.

Sponsored by: Amazon Freight

Arrive Logistics

Surge Transportation

JW Pavilion



9:00 PM

CIGAR SOCIAL

New for 2025. Indulge in a curated selection of premium cigars while mingling with fellow enthusiasts in a relaxed setting. Whether you're a seasoned aficionado or a curious newcomer, this event promises great conversations, fine cigars, and a welcoming atmosphere.

Sponsored by: Burns Logistics Solutions Inc.

Refrigerated Food Express



MONDAY, MARCH 3, 2025

7:00 - 8:00 AM

CONTINENTAL BREAKFAST

Sponsored by: NFI Industries, Inc.

Royal Transportation Services Inc.

Springs Terrace



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MONDAY, MARCH 3, 2025

7:00 - 8:00 AM

SHIPPERS AND RECEIVERS PRIVATE BREAKFAST

Designated time for member company attendees to interact and get an update on Food Shippers of America activities. David Domencic, Director of Procurement, ARMADA and President of Food Shippers of America will open the annual meeting at 7:15 AM. Earnie Seibert, Treasurer of Food Shippers of America, will provide the annual Treasurer's Report as required by the Food Shippers of America Bylaws. Mary Kearney, Direct of Sales, Kottke Trucking and Media Advisor of Food Shippers of America will finish with FSA's latest media interactions and efforts.

Springs Salon A-E



David Domencic

Director Transportation Procurement
ARMADA



Earnie Seibert

Food Shippers of America
Treasurer



Mary Kearney

Kottke Trucking, Inc.
Media Advisor

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ALL CONFERENCE SESSIONS WILL BE HELD IN THE SINATRA CREEK BALLROOM

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SAGE

8:00 - 8:05 AM

NATIONAL ANTHEM

Joe Everson will perform a live-action painting while singing the National Anthem.



Joe Everson

Painter & Singer

8:05 - 8:15 AM

WELCOME AND OPENING COMMENTS

David Domencic, Director Transportation Procurement, ARMADA and President of Food Shippers of America will open the 69th annual conference and introduce our 2025 Conference Co-Chairs.



David Domencic

Director Transportation Procurement
ARMADA



Clyde Coleman

Co-Chair
Performance Food Group
Sr. Director of
Corporate Logistics



Jim Hamm

Co-Chair
R E Garrison Trucking Inc.
Director National Accounts



Steve Hart

Co-Chair
Sysco Corporation
Vice President,
Transportation and
Logistics Services

8:15 - 8:30 AM

JOHN J MURPHY SCHOLARSHIP PRESENTATION & WHERE ARE THEY NOW?

We are pleased to have the 2025 recipient of the John J Murphy Scholarship present to receive the award from Steve Stein, Chairperson of Food Shippers of America and Senior Director Logistics and Supply Chain, Michigan Milk Producers Association. All 2025 award recipients will be acknowledged at this time.



Steve Stein

Senior Director Logistics and Supply Chain, Michigan Milk Producers Association

MONDAY, MARCH 3, 2025

8:30 - 9:30 AM

SESSION 1 69th ANNUAL CONFERENCE KEYNOTE SPEAKER: BOB COSTAS

Bob Costas is an acclaimed American sports broadcaster, journalist, and author. Bob has been a prominent part of the coverage of every major sport over the past three decades. Renowned for his articulate commentary and in-depth interviews, Bob has won multiple Emmy Awards and has been recognized for his ability to blend sports coverage with cultural insights.



Bob Costas

Broadcaster and Author

Note - Recording presentations is not allowed without express written consent.

9:30 - 9:45 AM

CONFERENCE BREAK

Sponsored by: Capstone Logistics

Sinatra Ballroom Foyer



CAPSTONE
LOGISTICS

9:45 - 10:00 AM

JOE EVERSON PAINTING, BOB COSTAS BOOK, AND HERSCHEL WALKER FOOTBALL RAFFLE

After the break, an original Joe Everson painting, books autographed by Bob Costas, and footballs autographed by Herschel Walker will be given away through a random drawing.

Must Be Present to Win

10:00 - 11:00 AM

SESSION 2 TECHNOLOGY SUCCESS AND THE CHANGE MANAGEMENT BEHIND IT MODERATED BY ZACH SCHUCHART

Join us for an engaging panel discussion with leading shippers as they share their journeys of successfully integrating transformative technology into their operations. Each panelist will highlight a specific solution that has significantly impacted their network, from enhancing efficiency to driving growth. They'll delve into the change management challenges they faced along the way, the strategies they used to overcome them, and the valuable lessons learned. Discover how they navigated the complexities of implementation, achieved buy-in from stakeholders, and realized a strong ROI from their technology investments.



Zach Schuchart

Senior Vice President, Head of Sales
Optimal Dynamics



Melanie Foster

Distribution and Transportation Manager
Sunsweet Growers Inc.



Brian Wnuk

Director, Transportation
Rise Baking Company



Sandro Ochoa-Lubinoff

Senior Director of Inbound Transportation
Dollar General Corporation



Peter Zedler

Director Of Transportation
Schwan's Company

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MONDAY, MARCH 3, 2025

11:00 - 12:00 PM

SESSION 3 NO HANDS ON THE WHEEL: THE FUTURE OF AV TRUCKS MODERATED BY DR. CHRIS CAPLICE

The adoption of autonomous cars has been much faster than that of trucks, especially for heavy-duty long-haul trucking. This panel of executives from leading autonomous vehicle technology companies will debate the current state and future prospects of autonomous trucks. The discussion will cover various topics, including regulatory hurdles, public perception, impact on shipper and carrier operations, and the spatial and temporal timeline for adoption.



Chris Caplice

Senior Research Scientist MIT and DAT



Zac Andreoni

VP of Business Development
Aurora



Andrew Culhane

Chief Commercial Officer
Torc Robotics



Michael Wiesinger

VP Commercialization & GM Transportation Sector
Kodiak

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12:00 - 12:15 PM

CONFERENCE HOUSEKEEPING

12:15 - 1:00 PM

CONFERENCE ATTENDEE BUFFET LUNCH

Sponsored by: **Fuel Transport**
Zipline Logistics



JW Pavilion/The Grove

12:15 - 1:00 PM

INVITATION ONLY: SPEAKER AND SPONSOR LUNCHEON

Springs Salon A-E

1:00 - 2:00 PM

SESSION 4 TRANSPORTATION OUTLOOK AND WHAT TO CONSIDER GOING FORWARD WITH ERIC STARKS

Join Eric Starks, Chairman of FTR, an award-winning economic forecasting firm with a laser-like focus on commercial freight and equipment demand. He will provide clear, concise guidance on the market's direction.



Eric Starks

Chairman of FTR

2:00 - 2:15 PM

HERSCHEL WALKER FOOTBALL AND BOB COSTAS SIGNED BOOK RAFFLE

Autographed books and footballs will be given away through a random drawing.

Must Be Present to Win

MONDAY, MARCH 3, 2025

2:15 - 3:15 PM

SESSION 5 WHERE'S MY FREIGHT? MODERATED BY COREY RITENOUR

In today's fast-paced logistics environment, freight visibility is crucial for optimizing supply chain operations. The well-rounded participants on this panel will provide a comprehensive exploration of freight visibility, discussing its significance, benefits, and the evolving landscape of logistics. We will examine how effective visibility solutions can transform operations for shippers, carriers, and receivers while addressing challenges and best practices. This presentation will culminate in a summary of key takeaways, emphasizing the critical role of freight visibility in modern logistics. Attendees will leave with practical strategies for enhancing visibility in their operations and insights into future developments in the field.



Corey Ritenour

Sr. Director of Transportation
Lindt & Sprüngli North America



Dan Cicerhi

GM - Transportation Management
Descartes Systems Group



Amanda Dyson

Vice President, Head of Marketing
FourKites, Inc.



Ross Hickey

Lead Solution Consultant - North America & APAC
Shippeo

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3:15 - 3:30 PM

CONFERENCE BREAK

Sponsored by: **PECO Pallet**
Sinatra Ballroom Foyer



3:30 - 4:30 PM

SESSION 6 THEFT AND FRAUD IN THE SUPPLY CHAIN MODERATED BY THOM ALBRECHT

Theft and Fraud have become persistent issues in the overall supply chain. The panel of experts will address how we got here, what has been and is being done to combat this disruption, and how we can work together to minimize the impacts. A special focus will be on the direct and indirect effects on the food supply chain and how we as food shippers can detect, deter, and prevent future disruptions.



Thom Albrecht

Chief Revenue Officer
Reliance Partners



Scott A Cornell

National Practice Leader, Transportation
Travelers Inland Marine



Keith Lewis

Vice President of Operations
CargoNet



Will Johnson

Chief Special Agent
Assistant Vice President, Resource Protection
BNSF Railway

4:30 - 4:45 PM

CONFERENCE CLOSE OF DAY

The day's highlights will be reviewed by the Conference Co-Chairs, along with conference housekeeping, before the day ends in preparation for the evening events.

5:00 - 6:00 PM

OPPORTUNITY FOR STRATEGIC NETWORKING

We will have an available designated meeting area for you to have your one-on-one meetings.

Santa Rosa Ballroom

Sponsored by: **Cornerstone Systems, Inc**



MONDAY, MARCH 3, 2025

6:00 - 7:00 PM

COCKTAIL RECEPTION

Sponsored by: PECO Pallet
Trimble, Inc.



Springs Terrace

7:00 - 8:15 PM

ANNUAL BANQUET EVENT

Sponsored by: Advanced Transportation Services
DTL Transport Inc.
Giltner, Inc.



Sinatra Ballroom

8:15 - 10:00 PM

AFTER DINNER DRINK AND DESSERT RECEPTION

Sponsored by: ShipEx
Surge Transportation



Springs Ballroom

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TUESDAY, MARCH 4, 2025

7:00 - 8:15 AM

CONTINENTAL BREAKFAST

Sponsored by: Hirschbach Transportation Services, Inc.
Werner



Springs Terrace

ALL CONFERENCE SESSIONS WILL BE HELD IN THE SINATRA BALLROOM

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8:15 - 8:35 AM

OPENING COMMENTS AND FOOD SHIPPERS GIVES BACK

Conference Co-Chairs Clyde Coleman, Jim Hamm, and Steve Hart will start the day with a recap of the opening day's key takeaway points then Food Shippers of America President Dave Domencic will present the organization's annual "Give Back" acknowledgments to:

- American Logistics Aid Network (ALAN)
- Feeding America
- FIND Food Bank



8:35 - 8:45 AM

HERSCHEL WALKER FOOTBALL AND BOB COSTAS SIGNED BOOK RAFFLE

David Domencic, Director Transportation Procurement, ARMADA and Food Shippers of America President will give away autographed books and footballs through a random drawing.

Must Be Present to Win.

TUESDAY, MARCH 4, 2025

8:45 - 9:00 AM

GOLF AWARDS PRESENTATION

Justin Allen, Vice President of Sales and Marketing, Andrus Transportation and Food Shippers of America Golf Chairman will announce the golf tournament winners.

WINNERS MUST BE PRESENT TO RECEIVE AWARDS.



Justin Allen

VP of Sales and Marketing
Andrus Transportation Services

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9:00 - 10:00 AM

SESSION 7 69th ANNUAL CONFERENCE KEYNOTE SPEAKER: HERSCHEL WALKER

Herschel Walker is a renowned business leader, former professional athlete, and dedicated community advocate for education and mental health. At the University of Georgia, he helped win the 1980 national title, was selected as an All-American three times, and was the recipient of the 1982 Heisman Trophy. He was also a member of the U.S. bobsled team in the 1992 Winter Olympics, held a world record in the 60-yard dash, and earned a fifth-degree black belt in Tae Kwon Do. He achieved an undefeated record in Mixed Martial Arts (MMA). As an entrepreneur, Herschel has led successful ventures in the food service industry.



Herschel Walker

President/CEO, Renaissance Man Food Services, LLC
Founder/CEO, H. Walker Enterprises, LLC

10:00 - 10:15 AM

CONFERENCE BREAK

Sponsored by: **Trius**
Sinatra Ballroom Foyer



10:15 - 11:15 AM

SESSION 8 ECONOMIC UPDATE WITH BOB COSTELLO

Bob Costello, Chief Economist and Senior Vice President of the American Trucking Associations returns to present current economic data and its effects throughout the Supply Chain. This session is too important to miss and you will be able to bring valuable information back to your teams and executive leadership.



Bob Costello

Chief Economist and Senior Vice President of International Policy & Cross-Border Operations, American Trucking Associations (ATA)

11:15 - 11:30 AM

CONFERENCE CLOSING

Darica Schneider, Senior Director Transportation Operations, Univar Solutions and incoming Food Shippers of America President will close the 69th Annual Conference.



Darica Schneider

Senior Director Transportation Operations
Univar Solutions

Please complete the conference survey found on the Conference APP

WE WOULD LIKE TO THANK OUR SPEAKERS, MODERATORS AND PANELISTS FOR THEIR PARTICIPATION AND SUPPORT OF OUR 69TH ANNUAL FOOD SHIPPERS OF AMERICA CONFERENCE



Thom Albrecht, Chief Revenue Officer, Reliance Partners

Thom Albrecht became involved with transportation in 1988 and since April 2020 he has been at Reliance Partners, first as both the CFO and Chief Revenue Officer, and since June 2024, solely as Chief Revenue Officer. As CFO he improved financial reporting, did two acquisitions, obtained 3 new credit facilities, led the company through its first two audits, brought in a private equity partner and helped the company grow from ~\$100 million in premiums to nearly \$470 million.

From October 2017-December 2019 he was with Celadon Group, an Indianapolis-based truckload company. Through May 2019, he was the CFO, Chief Strategy Officer & EVP. After helping deleverage Celadon, including selling 7 business units, settling 5 class action and derivative lawsuits, leading a multi-year restatement, and cleaning up DOJ and SEC investigations, he became the Chief Commercial Officer, Chief Strategy Officer & EVP.

Previously, he spent 28 years on Wall Street at 4 firms, covering truckload, LTL, intermodal and equipment companies, including 12 years as a Managing Director at BB&T Capital Markets. Albrecht holds a B.S. in business administration with a Finance major from the University of Central Missouri and was a CFA from 1993-2017.

For 7 years he served on the Federal Reserve Board Beige Book Committee in Richmond, VA and in his career has been involved with over 40 initial public offerings and secondaries. His background includes capital markets, financial strategy, data analysis, business development, marketing initiatives, economic and market research, e-commerce, business disruption and a keen understanding of what institutional investors are looking for.



Zac Andreoni, VP of Business Development, Aurora

Zac Andreoni is Vice President of Business Development at Aurora where he leads the commercialization and scaling of the Aurora Driver, the industry's most advanced L4 autonomous driving system for trucking. Prior to Aurora, he held several roles in finance and M&A at General Motors. Zac holds a bachelor's degree from Western Michigan University and an MBA from Michigan State University.



Chris Caplice, Senior Research Scientist MIT and DAT

Dr. Caplice is a Senior Research Scientist at MIT and serves as the Executive Director for the MIT Center for Transportation & Logistics. He created and leads the MITx MicroMaster's Program in Supply Chain Management for which he was awarded the MITx Prize for Teaching and Learning, the Irwin Sizer Award for the Most Significant Improvement to MIT Education, and the MIT Teaching with Digital Technology Award. He also founded and directs the MIT FreightLab. Chris was named the Silver Family Research Fellow and awarded the CSCMP Distinguished Service Award in 2016. Outside of MIT, he serves as the Chief Scientist for DAT Freight and Analytics.



Dan Cicerchi, GM - Transportation Management, Descartes Systems Group

Dan Cicerchi is the leader of the Transportation Management Pillar at Descartes, which is focused on delivery supply chain execution solutions to help optimize supply chain performance. Dan brings over 20 years of technology experience to Descartes and, along with his leadership team, is responsible for the ongoing growth of the TM business globally. Prior to Descartes, Dan was the co-founder of MacroPoint, the market leader in real-time freight visibility. He has been recognized for his work in the logistics technology space and has been a featured speaker and panelist on the topics of innovation and real-time supply chain visibility for a number of industry outlets and forums.

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Scott Cornell, National Practice Leader, Transportation, Travelers Inland Marine

Scott Cornell, National Practice Leader Transportation and Crime & Theft Specialist, Travelers Inland Marine, has been in the insurance industry for 23 years with Travelers and is currently leading the Transportation division. Prior to his current role he conducted investigations for 25 years, specializing in cargo theft and transportation, internal theft, embezzlement, and corporate investigations. Scott helped create a fully dedicated cargo theft unit for Travelers, known as SIG (Special Investigations Group), and is a co-inventor of multiple patented processes for methods and systems providing customized risk mitigation and recovery to an insurance customer. He and the SIG team regularly partner with law enforcement and cargo task forces nationwide. He currently serves as the Vice Chairman for TAPA (Transportation Asset Protection Association) as well as the Vice Chair for the TIA Fraud Task Force. Scott has been an instructor and speaker regarding cargo theft and prevention at numerous engagements, including ATA, IASIU, Miami Dade PD Cargo, Midwest cargo Summit, Texas Cargo Summit, TIDA, TCA, TLC, TIA and the National Cargo Theft Law Enforcement Summit. Scott is also a nationally recognized cargo theft expert and has appeared in CBS MoneyWatch, Squawk Box, Vice TV, NBC, News Now, Yahoo Finance, MSNBC, CNBC, Squawk Box, and the New York Post



Bob Costas, Broadcaster and Author

Bob Costas has won 29 Emmy awards – more than any sports broadcaster. His versatility has been recognized with awards and nominations in the categories of hosting, play-by-play, writing, journalism, interviewing, news, and entertainment. He is the only person ever to have won Emmy's in news, sports, and entertainment. His news Emmy was awarded for his 2011 interview with Jerry Sandusky, the central figure in the Penn State scandal. His entertainment Emmy came in 1993 for his acclaimed late-night program "Later with Bob Costas."

Bob's peers have named him the "National Sportscaster of the Year" a record eight times, and in 2012, he was elected to the National Sportscasters and Sportswriters Hall of Fame. Also in 2012, Bob was selected for the Walter Cronkite Award for distinction in journalism. He and Al Michaels are the only sports broadcasters to be so honored.

In the summer of 2018, Bob was inducted into the broadcasters' wing of the Baseball Hall of Fame. He joins broadcasting luminaries such as: Vin Scully, Red Barber, Mel Allen, Jack Buck, Ernie Harwell, and Dick Enberg. The award, named after former Baseball Commissioner, Ford C Frick, honors those who have demonstrated "excellence in baseball broadcasting."

From the "Baseball Game of the Week" in the 1980s, through his hosting of the Olympics, the late-night interview program "Later...with Bob Costas," his programs on HBO, and more, Bob has been a prominent part of the coverage of every major sport over the past three decades. His thoughtful commentaries on a variety of issues have established him as one of his generation's most distinctive voices.

The 2016 Rio, Brazil Summer Olympic Games were Bob's 12th and final for NBC. Additionally, he hosted seven Super Bowls, and was part of the coverage as either play-by play announcer, or host of seven World Series, and ten NBA Finals. Bob was also a prominent part of NBC's presentations of other major events, including the Kentucky Derby, Preakness, and Belmont Stakes, as well as the U. S. Open Golf Championship.

Beyond NBC, Bob's work with HBO, and Major League Baseball Network have drawn widespread praise. In 2000 Bob's book, "Fair Ball, a Fan's Case for Baseball" spent several weeks on the New York Times best seller list. His collaborations with Joe Garner on a series of coffee table books and audio sports histories have also been best sellers.

Following the 2016 NFL season, Bob announced that he would no longer be hosting NBC's Sunday Night Football coverage, and would also conclude his nearly 30 year run as host of NBC's Olympic coverage.

At the same time Bob increased his presence at MLB Network, where he has been able to return to his

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first love, baseball – contributing interviews, commentaries, and play-by-play for the network. More recently Bob has been part of TBS's coverage of baseball's regular season and playoffs as both a play-by-play broadcaster and host.

In 2020, Bob joined CNN as an on-air contributor offering commentary and perspective on a wide range of sports related issues. In 2021 and 2022, Bob's return to HBO with *Back on the Record* with Bob Costas, which garnered several Emmy nominations.

Bob was born in Queens, New York and grew up on Long Island. He attended Syracuse University in New York, where he majored in communications. He began his professional career at WSYR-TV and radio in 1973 while studying at Syracuse before joining KMOX radio in St. Louis in 1974.



Bob Costello, Chief Economist and Senior Vice President of International Policy & Cross-Border Operations, American Trucking Associations (ATA)

Bob manages all of ATA's collection, analysis and dissemination of trucking economic information. This includes monthly trucking economic indicators, motor carrier financial and operating data, an annual freight transportation forecast, driver wage studies, weekly diesel fuel price and economic reports, a yearly trucking almanac and economic analyses of proposed regulations and legislation affecting the trucking industry. In his capacity leading International Trade Policy and Cross Border Operations, he works on issues related to NAFTA/USMCA, tariffs, customs, and immigration. Bob currently serves on the American Transportation Research Institute's Research Advisory Committee and is on the Board of Directors for the Border Trade Alliance.



Andrew Culhane, Chief Commercial Officer, Torc Robotics

In his 12+ years at Torc, Andrew has been instrumental in guiding the company's strategy towards the commercialization of autonomous vehicles. He believes the fastest way to successful implementation is through collaboration and is responsible for identifying industries that share Torc's mission of saving lives through self-driving technology. Andrew has created purposeful partnerships in markets that include trucking, mobility, mining, construction, and off-road vehicles. Andrew earned a Bachelor of Science and a Master of Science in Mechanical Engineering degrees from Virginia Tech. He is a Certified SAFe® Agilist and a graduate of several professional development programs, including the Stanford Strategic Decision and Risk Management Certificate Program and Contract Law.



Amanda Dyson, Vice President, Head of Marketing FourKites, Inc.

With 20 years B2B software and SaaS experience, Amanda specializes in go-to-market strategy, consultative marketing, change and people management and more. Having worked for the world's leading supply chain and logistics SaaS providers including Blue Yonder, e2open and FourKites, Amanda has unique industry perspective on the transportation, logistics and visibility market.



Melanie Foster, Distribution and Transportation Manager, Sunsweet Growers, Inc.

Melanie has been with Sunsweet Growers Inc. for 35 years occupying various roles throughout her career. She began in 1989 at a dehydrator and quickly became the first and only female dryer manager in the organization. She joined their flagship plant in Yuba City as a shipping supervisor and ultimately manager. Melanie joined the corporate team in 2001 managing global transportation and third party warehousing. She currently oversees the international freight business between the Chile plant, Argentine natural condition imports, and the US. She also works directly with all Sunsweet co-packing facilities in all aspects of supply chain.

WE WOULD LIKE TO THANK OUR SPEAKERS, MODERATORS AND PANELISTS FOR THEIR PARTICIPATION AND SUPPORT OF OUR 69TH ANNUAL FOOD SHIPPERS OF AMERICA CONFERENCE



Jennifer Hedrick, President and Chief Executive Officer, Women In Trucking Association (WIT).

At WIT she oversees initiatives that support WIT's mission to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by them. Hedrick has 17 years of association leadership experience and is an accredited executive by the American Society of Association Executives (ASAE). For five years she led the National Industrial Transportation League (NIT League) focusing on issues across highway, rail and ocean freight transportation. In addition, she previously served as Vice President, Association Solutions, for MCI USA, where she served as Executive Director and Strategy Manager for several associations. Hedrick holds a Master of Arts degree from Virginia Tech and a Bachelor of Science degree from Bridgewater College.



Ross Hickey, Lead Solution Consultant, Shippeo

Ross Hickey leads the solution consulting efforts for Shippeo across North America and APAC, specializing in real-time transportation visibility solutions that enable businesses to optimize their supply chain operations.



Will Johnson, Chief Special Agent & Assistant Vice President, Resource Protection, BNSF Railway

Chief Will Johnson has twenty-nine years of law enforcement experience and serves as the Chief Special Agent and Assistant Vice President of the BNSF Railway Police Department. BNSF Railway is one of the largest railroad companies in North America, operating in 28 U.S. states and three Canadian provinces. Before joining BNSF Railway, Chief Johnson served eight years as the Arlington, Texas, Chief of Police, leading a team of nearly 1,000 employees. Under Chief Johnson's leadership, APD earned national recognition as a premier law enforcement agency in the United States for promoting community policing, procedural justice, and protecting the civil rights of all people. Chief Johnson serves as 4th Vice President for the International Association of Chiefs of Police (IACP) and the 1st Vice President for the Texas Police Chiefs Association. Previously Chief Johnson served as the chair of the IACP Human and Civil Rights Committee, the chair for the Police Professional Standards, Ethics, and Image Committee, and served on the IACP Financial Review Committee. He is a lifetime member of the Major Cities Chiefs Association and served as an executive board member from 2019 to 2020. Chief Johnson also currently serves on the Board of Directors for the Alliance for Children in Tarrant County, Texas and the executive board for the FBI National Joint Terrorism Task Force.

Chief Johnson serves as a subject matter expert for the Department of Justice and is an executive fellow for the Police Executive Research Forum. He is credited with developing the first national best practices for the use of conducted energy weapons in policing. Chief Johnson is a past recipient of the Police Executive Research Forum Gary P. Hayes Leadership Award, the Ethical Leadership Award from the Institute for Law Enforcement Administration, and the Civil Rights Award from the IACP.

Chief Johnson holds a master's degree from Texas Christian University and a bachelor's degree from Texas Tech University. He graduated from the FBI National Academy 245th Session, where he was honored to serve as the session president. He is also a graduate of the 35th session of the Senior Management Institute for Police, the 40th FBI National Executive Institute, and the Texas Law Enforcement Management Institute's 45th Leadership Command College.

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Keith Lewis, Vice President of Operations, CargoNet

As CargoNet Vice President of Operations, Keith Lewis is responsible for managing CargoNet's operational efforts, including supervising operations staff and providing investigative support and system training for CargoNet members.

Keith has over 20 years' experience in the third-party logistics industry. He began his career in 1980 as an operations manager in the transportation division of one of the country's largest 3PLs. There, Keith worked his way up to general manager, overseeing the company's trucking division as well as a 1.1 million square-foot distribution center. Keith also held high profile roles at two additional 3PLs. In 2000, Keith left the logistics industry to pursue a career in law enforcement, where he worked as a Task Force Agent for the Georgia Bureau of Investigation.

Keith is still an active law enforcement officer with the Mohave County (Arizona) Sheriff's Office. In addition to his extensive background in logistics and law enforcement, Keith is a POST certified general instructor and firearms instructor.



Sandro Ochoa-Lubino, Senior Director of Inbound Transportation, Dollar General Corporation

Sandro Ochoa-Lubino is the Senior Director of Inbound Transportation at Dollar General Corporation. With extensive experience in transportation and logistics, Sandro has been instrumental in optimizing transportation management systems and improving freight movement processes. Sandro's expertise includes working closely with various departments to enhance efficiency and reduce costs.

Before joining Dollar General, Sandro held executive transportation roles at Medline Industries, Inc., DPI Specialty Foods, and KeHE Distributors, where they contributed to the success of transportation and logistics operations. Sandro's dedication to continuous improvement and innovative solutions has made them a valuable asset in the industry.

Sandro holds a Bachelor of Arts (BA) in International Business and a Master of Science (MS) in Finance, both from Lewis University. Additionally, he is a Microsoft Certified Database developer, which has further enhanced their skills and knowledge in the field.

Sandro is passionate about leveraging technology and data-driven strategies to drive operational excellence. He is committed to fostering collaboration and building strong relationships with carriers and partners to achieve shared goals.



Corey Ritenour, Sr. Director Transportation, Lindt & Sprüngli North America

Corey Ritenour is the Sr. Director of Transportation at Lindt & Sprungli (North America), Inc where he is accountable for transportation procurement and operations for the three US brands (Lindt USA, Ghirardelli, Russell Stover). In addition to his transportation responsibilities, he also leads customer collaboration initiatives with key customers. Prior to joining Lindt North America in 2019, Corey worked at several well-respected companies within the Food & Beverage industry, which has established a broad perspective across his 20 year supply chain career.



Zach Schuchart, Senior Vice President, Head of Sales, Optimal Dynamics

Zach Schuchart is the Sr Vice President - Head of Sales for Optimal Dynamics and a technology evangelist for Shippers and Carriers. Before entering the startup world, he held leadership positions at CHAINalytics, XPO and Trucker Tools and has spent the last four years helping Shippers/Carriers implement advanced asset optimization solutions. He also Co-Founded The Supply Chain Bingo Game with his 13-year-old son Max, a game that educates kids about the transportation industry.

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Eric Starks, Chairman, FTR

Eric is Chairman of FTR, the industry leader in freight transportation forecasting. Having spent his entire career in the freight transportation sector, he is a leading researcher in freight modal share analysis and forecasting. His background includes research in both rail and truck freight movements and asset equipment purchases. He is one of the premier industry forecasters on transportation equipment demand for rail cars, commercial trucks, and trailers. Eric is frequently called on to speak at Wall Street analyst meetings, association events, and private meetings for his unique ability to communicate to his audiences. His ability to easily convey how the macro-economy, logistics, freight, and equipment demand impacts their respective business makes him relatable and entertaining. Eric resides in Bloomington, Indiana and is an active member of the transportation community, former board member for NITL, and was instrumental in the creation of the Indiana University Transportation Board.



Herschel J. Walker

President/CEO, Renaissance Man Food Services, LLC
Founder/CEO, H. Walker Enterprises, LLC

Herschel J. Walker is a renowned business leader, former professional athlete, and dedicated community advocate for education and mental health. As President/CEO of Renaissance Man Food Services, LLC and Founder/CEO of H. Walker Enterprises, LLC, he has led successful ventures in the food service industry, with his brands recognized nationally for excellence.

Walker's collegiate football and Track and Field career at the University of Georgia is legendary. He helped secure the 1980 national title, earned three-time All-American honors, and won the 1982 Heisman Trophy. His 15-year professional football career included setting a still-standing single-season rushing record and earning numerous All-Pro and Pro Bowl honors.

In addition to football, Walker showcased his athletic versatility as a member of the U.S. bobsled team in the 1992 Winter Olympics, held a world record in the 60-yard dash, and earned a fifth-degree black belt in Tae Kwon Do. He also achieved an undefeated record in Mixed Martial Arts (MMA), with victories by technical knockout in both of his professional bouts.

Beyond sports, Walker is committed to supporting U.S. military personnel through the Patriot Support Program and has made a significant impact as a public figure, including induction into the prestigious Horatio Alger Association of Distinguished Americans, and winning "Rachael vs. Guy: Celebrity Cook-Off." His career is marked by an unwavering commitment to excellence, both on and off the field.



Michael Wiesinger, VP Commercialization & GM Transportation Sector, Kodiak

Michael Wiesinger is the Vice President of Commercialization and General Manager of Kodiak's Transportation Sector. He is responsible for bringing Kodiak's product to market, overseeing business development, partnerships, product strategy, as well as product deployment and operations.

Michael spent most of his career in the automotive and supply chain industries. He worked for Detroit Diesel, a Daimler Truck subsidiary, before he joined the Boston Consulting Group. He was also part of the team that launched Ware2Go, a UPS company, built the company's initial warehouse network and led all supply chain related topics.

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Brian Wnuk, Director, Transportation, Rise Baking Company

Brian Wnuk is the Director of Transportation at Rise Baking Company here he is responsible for developing the transportation strategy and leading a team to execute against it from Procurement to Payables. Prior to joining Rise Baking Company in 2015, Brian worked at Coca Cola, The Home Depot, and Schneider National Carriers to round out a 30-year career in the industry.



Peter Zedler, Director Of Transportation, Schwan's Company

Peter Zedler is a seasoned transportation professional and people leader with a focus on safety, world class execution and long-term strategy. Currently serving as the Director of Transportation at Schwan's Company in Bloomington, MN, Peter's responsibilities include domestic and international operations, carrier procurement, logistical systems, and private fleet management. He holds a Bachelor of Science in Finance from Metropolitan State and has 24 years of transportation experience in continuously increasing roles, including 18 years at Best Buy Co. His work is driven by his passion to deliver top notch execution at a cost-effective price, while developing team members to be their very best while maintaining a stellar safety record.

THANK YOU TO OUR CONFERENCE VOLUNTEERS

Food Shippers of America is a not-for-profit organization that is staffed and supported by volunteers. We wish to thank the following individuals and their companies for donating their time and energy to support the conference. (As of January 31, 2025)

Company

Contact

Company

Contact

Membership in the Food Shippers of America trade association is limited to individuals engaged in the business of shipping or receiving food and related products in the food and Beverage Industry where an individual is someone who conducts business on behalf of a company who has, or maintains, physical ownership of these products within the supply chain. This would include food manufacturing, processing, grocery, restaurant, food distributor, and food service companies.

CURRENT FOOD SHIPPER OF AMERICA MEMBER COMPANIES

(As of January 31, 2025)

Company

Company

Company

If you are interested in becoming a member, please contact our Executive Director:

Eric Missil at 847-302-1496 or executivedirector@foodshippersofamerica.org



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FOR FOOD SHIPPERS OF AMERICA'S UPCOMING CONFERENCES:



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March 1st – 3rd, 2026

Signa by Hilton Bonnet Creek • Orlando, Florida



February 28th – March 2nd, 2027

J.W. Marriott Desert Springs • Palm Desert, California

